

# EXHIBIT U

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## Build Your Wiki Groups

**Fun way to create groups**

First ▾

Last ▾



Ryan

Lam



Vivian

Le



Lenny

Litvinyuk

**Build By Photo****Build By Table**

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Email: Password: [▶ Not a Member, Click Here](#)[▶ Forgot Password](#)[Log In](#)

### ➤ Recent Groups [Show All](#)

#### [Real Estate Referral Network](#)

Total Members: 1  
Updated On: 9/6/2008  
Created By: Randy  
Status: public

Share this group link:

<http://www.edirectree.com/directory/view/>

#### [TechCrunch](#)

Total Members: 19  
Updated On: 7/9/2008  
Created By: Mark  
Status: public

Share this group link:

<http://www.edirectree.com/directory/view/>

Total Members: 2  
Updated On: 6/4/2008  
Created By: anonymous  
Status: public

Share this group link:

<http://www.edirectree.com/directory/view/>

#### [Friend list](#)

Total Members: 10  
Updated On: 5/14/2008  
Created By: Arpan  
Status: public

Share this group link:

<http://www.edirectree.com/directory/view/>

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Fun way to create groups



First ▼	Last ▼
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 Lenny	Litvinyuk



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	<a href="#">Family</a>	15
	<a href="#">Service Club</a>	3
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	<a href="#">Work</a>	5
	<a href="#">Professionals</a>	9
	<a href="#">Others</a>	74
	<a href="#">Alumni</a>	4

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Password:

▶ Not a Member, Click Here

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Recent Groups [Show All](#)

### Real Estate Referral Network

Total Members: 1  
Updated On: 9/6/2008  
Created By: Randy  
Status: public

Share this group link: <http://www.edirectree.com/directory/view/1>



### TechCrunch

Total Members: 19  
Updated On: 7/9/2008  
Created By: Mark  
Status: public

Share this group link: <http://www.edirectree.com/directory/view/2>



Total Members: 2  
Updated On: 6/4/2008  
Created By: anonymous  
Status: public

Share this group link: <http://www.edirectree.com/directory/view/3>



### Friend list

Total Members: 10  
Updated On: 5/14/2008  
Created By: Arpan  
Status: public

Share this group link: <http://www.edirectree.com/directory/view/4>

Share Something





## About eDirectree

**eDirectree - almost certainly the best online group management and sharing application in the world - has *two main* goals:**

**1. We want to help people make their groups available to the people who matter to them.**

Maybe they want to reconnect past friends from old sports teams, clubs, and groups they belonged to in high school, or maybe they want to share something interesting with their friends. Or, maybe they want to securely and privately share groups of their relatives with their family across the country.

eDirectree makes all these things possible and more! To do this, we want to get groups into and out of the system in as many ways as we can: from yearbook photos, from booklets, from spreadsheet files, from the web, from mobile devices, from the users' home computers and from whatever software they are using to manage their groups.

And we want to be able to push them out in as many ways as possible: on the eDirectree website, in RSS feeds, by email, by posting to outside blogs or ways we haven't thought of yet. What else are we going to use those smart refrigerators for? eDirectree is the Magic Marker that makes it easy to get groups from one person to another in whatever way they want.

**2. We want to enable new ways of organizing groups.**

Once you make the switch to digital, it is all too easy to get overwhelmed with the sheer number of groups you join with that itchy trigger finger. Folders, the principal way people go about organizing groups today, are great -- until you get to 20 or 30 or 50 of them. They worked in the days when you just had one computer and space in your garage, but the "folder" metaphor is in desperate need of a Phoenix condo and full retirement.

Part of the solution is to make the process of organizing groups collaborative. In eDirectree, you can give your friends, family, and other contacts permission to organize your groups - not just to add comments, but also notes and tags. People like to ooh and ahh, laugh and cry, make wisecracks when sharing groups. Why not give them the ability to do this when they look at them over the internet? And as all this info accretes around the groups as metadata, you can find them so much easier later on, since all this info is also searchable.

You can even organize groups with your neighbors through eDirectree's Nextdoor<sup>TM</sup> feature. Groups and Nextdoor



neighbor edirectories are automatically formed based on location and neighborhood. eDirectree incorporates patent pending **Fatdoor** neighborhood technology in helping you to automatically meet, communicate with and connect with your neighbors based on your address, neighborhood, or city.

eDirectree continues to evolve in myriad ways, all of which are designed to make it easier and better. Check out the **eDirectree Blog** to stay apprised of the latest developments. The fact that you've read to the end of this entire document and are hanging out at the bottom of this page with nothing but this silly text to keep you company is proof of a deep and abiding interest on your part. What are you waiting for? **Sign up now!**

## The Team



**Raj Abhyanker** is co-founder of eDirectree.

He is a patent attorney in Mountain View, California and an entrepreneur. His last venture was a consumer Internet company raised more than \$5 million dollars in venture funding in 2007.



**Dongxia Liu** is a co-founder of eDirectree.

She is a senior software developer and entrepreneur. She previously served as a VP of engineering and lead developer for a venture backed consumer Internet company in Seattle.



## Terms of Service

**PLEASE CAREFULLY REVIEW THESE TERMS AND CONDITIONS OF USE BEFORE USING THIS SITE. ANY USE OF THIS WEBSITE CREATES A BINDING AGREEMENT TO COMPLY WITH THESE TERMS AND CONDITIONS. IF YOU DO NOT AGREE TO THESE TERMS, YOU SHOULD EXIT THIS SITE IMMEDIATELY.**

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**OTHER AGREEMENTS**

This Agreement shall be subject to any other agreements you have entered into with eDirectree, Inc.

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Certain sections or pages on the site may contain separate terms and conditions of use, which are in addition to the terms and conditions of this Agreement. In the event of a conflict, the additional terms and conditions will govern for those sections or pages.

**SEVERABILITY**

If any provision of this Agreement is found to be invalid or unenforceable, the remaining provisions shall be enforced to the fullest extent possible, and the remaining provisions of the Agreement shall remain in full force and effect.

**GENERAL PROVISIONS**

This Agreement supersedes any previous Terms of Use Agreement to which you and eDirectree, Inc. may have been bound. This Agreement will be binding on, inure to the benefit of, and be enforceable against the parties and their respective successors and assigns. Neither the course of conduct between parties nor trade practice shall act to modify any provision of the Agreement. All rights not expressly granted herein are hereby reserved. Headings are for reference purposes only and in no way define, limit, construe or describe the scope or extent of such section.

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- a statement by you, made under penalty of perjury, that the above information in your notice is accurate and that you are the copyright owner or duly authorized to act on the copyright owner's behalf.

eDirectree's agent for notification of claimed copyright infringement is: [customer-service@edirectree.com](mailto:customer-service@edirectree.com).

## CONTACTING US

If you have questions regarding the Agreement or the practices of eDirectree, please contact us by e-mail at [customer-service@edirectree.com](mailto:customer-service@edirectree.com) or if you are logged in at our messaging center or by regular mail at :

eDirectree, Inc.

1580 W. El Camino Real Suite 8

Mountain View, CA 94040

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## Your Privacy on eDirectree

eDirectree is an online group sharing community which provides you with an easy way to post and share groups online, and add meaningful metadata and comments to members of groups that you know. You do not need to be registered to search or view public photos on eDirectree, however you must be a registered member of eDirectree to post.

### Information Collection and Use Practices

- You can choose to make your groups public for anyone to access, or restrict access to only a select number of people.
- Advertisements shown to you may be related to textual information, such as metadata and notes, associated with the group you are seeing, or the search term you entered.

### Information Sharing and Disclosure Practices

- You can specify whether or not you want your groups to be accessible to the public or private.

### Practices Regarding Your Ability to Update or Delete Information

- You can remove yourself from individual groups that you have on eDirectree or are a member of by selecting the group that you wish to delete, then clicking the delete button.
- Visit your MyProfile area to edit your profile, default privacy settings for groups, and more.
- Visit your eDirectree account information area to edit your email notification settings.

### Other

- When you use eDirectree, you are subject to the eDirectree Terms of Service. For more information on our detailed privacy policy, please [click here](#).



## Privacy Policy

The following terms and conditions are integrated into each user experience on eDirectree and shall govern all privacy policies on this site. We are committed to protecting the privacy rights of our users, while creating a safe and open forum for community members to share contact information and express themselves in a positive, constructive manner.

The general rule of eDirectree is that "if you don't have something nice to say, don't say it at all." Each of our users should flag and remove offensive or negative comments from unclaimed profiles in their groups. You are entrusted with a powerful tool, one that you should use to reconnect with past friends and share meaningful content with others.

### Defamation prevention

eDirectree is committed to protecting users and people having profiles on eDirectree against defamatory statements that adversely affect reputation. Each member should correct and report to us any negative comments posted on this site about you or anyone else. Such behavior is a strict violation of the eDirectree privacy policy. Furthermore, the user community of eDirectree is encouraged to remove any defamatory or offensive content posted on this site themselves by correcting profiles, by 'flagging' defamatory or offensive content, or by 'reporting' it to eDirectree directly from the site. Once flagged, such content will be blocked until the eDirectree community has a chance to review and take an appropriate remedial action.

### Offensive speech

eDirectree shall remove, and requests each user of eDirectree to flag for removal, any offensive speech in the form of text, pictures, audio, and/or video posted on eDirectree, including that which is pornographic, spiteful, inciteful, libelous, slanderous, and inflammatory.

### Identity Theft prevention

If you believe that your profile on eDirectree has been wrongly claimed by another, you should report this information to eDirectree. eDirectree will provide a means for you to submit secondary information to eDirectree to get access to your profile and reclaim it. Alternatively, eDirectree will send a pin to an address location identified in the profile. The pin can be used to unlock a blocked profile. This secondary information may include any combination of a driver's license, a utility bill mailed to the primary address, and/or another form of verification. Email addresses associated with profile saboteurs on eDirectree shall be permanently banned from using and re-registering on eDirectree.

### Children and Minors

- We ask that users avoid submitting information which can specifically identify on a map physical place of residence or play of a minor under the age of 18 in any public group.

## **Freedom of Speech**

eDirectree is committed to protecting and upholding the civil liberties of its users, including the U.S. Constitutional Bill of Rights protection of First Amendment Freedom of Speech. However, eDirectree shall not permit any speech that falls into one of the categories described here, and which is offensive, defamatory or illegal.

## **Cookies & Log Files**

Like most web sites, eDirectree uses cookies and web log files to track site usage. A cookie is a tiny data file which resides on your computer which allows eDirectree to recognize you as a user when you return to our site using the same computer and web browser. Unfortunately, if your browser settings do not allow cookies, you will not be able to use our website fully. Like the information you enter at registration or in your profile, cookie and log file data is used to customize your experience on the web site. In addition, eDirectree tracks edits, history and changes to any profile by users of our site.

## **Information**

eDirectree is an online service dedicated to creating meaningful groups of friends. Our mission is to help people from all walks of life more effectively connect with one another they share a mutual group with in a positive way. You should be sure that anything you post on eDirectree is acceptable for public display to the person who you are writing about. Information collected by eDirectree from the site (such as, for example, patterns of utilization) is exclusively owned by eDirectree. This information can be utilized by eDirectree in such manner as eDirectree, Inc, at its sole discretion, deems appropriate. We are mindful of not spamming you, and of protecting your Constitutional first amendment rights.

## **Communications**

eDirectree will communicate with you through email and notices posted on this website. These include a series of up to three welcome emails per month which help inform new users about various features of the service. Please be aware that you will always receive certain emails from eDirectree related to the proper functioning of your account, such as email notices when another user in your network sends you an opportunity. eDirectree may send you promotional information unless you have opted out of receiving such information. If you wish to opt-out of receiving promotional emails, please send a request to [customer-service@edirectree.com](mailto:customer-service@edirectree.com).

## **Customized Content**

Information you provide at registration or in your profile section is also used to customize your experience on the web site. For example, when you login to your account we will display the screen names of new users who have recently joined your network.

## **Information Sharing**

eDirectree takes the privacy of our users very seriously. Users of eDirectree can adjust their privacy levels directly on the site based on their privacy preferences from their 'MyProfile' page. eDirectree does not warrant how third-party



search engines will update their cache. We may provide data about the usage of our services to third-parties for such purposes as we deem, in our sole discretion, to be appropriate. We may segment our users by role ( i.e. product managers, vice presidents), industry, geographic location, and organization. If you would like to be excluded from the aggregated research or products based upon integrated data about our users' activities on the site, please email customer service.

#### **Partnering with Other Organizations to Offer Combined Services**

eDirectree partners with other online services to give you the combined results of both services. Whenever we offer such combined services it will be your choice to make use of the combined services or not. In these cases, your personally identifiable information will only be passed from eDirectree to the partner, if you choose to use the combined service.

#### **Communications Between Users**

In emails you initiate through eDirectree, an invitation sent to a non-user for instance, will list your email address and name in the header of the message. Emails you initiate may also provide aggregate information about your network (for instance, how many people are in your network), but will never list the people to whom you're directly connected. Other communications that you initiate through the eDirectree website, like a request for contact, will list your name as the initiator but will not include your personal contact information. Your contact information will only be shared with another user if both of you have indicated that you would like to establish contact with each other.

#### **Information about your Contacts**

In order to create a group, you will enter their names and email addresses. This information will be used by eDirectree to send your invitation including a message that you write. The names and email addresses of people that you invite will be used only to send your invitation and reminders. All information that you enter or upload about your contacts will be covered by the same terms of this privacy policy as cover your own personally identifiable information.

#### **Legal Disclaimer**

It is possible that we may need to disclose personal information when required to do so by law. We will disclose such information when we have a good-faith belief that it is necessary to comply with a court order, ongoing judicial proceeding, or other legal process served on our company, to exercise our legal rights or defend against legal claims.

#### **Accessing and Changing Your Account Information**

You can review the personal information you provided us and make any desired changes to the information or to the settings for your eDirectree account at any time, by logging in to your account on the eDirectree website and editing the information on your Profile page. You can also send a request to close your account on the eDirectree website. We may retain certain data contributed by you if it may be necessary to prevent fraud or future abuse, or for legitimate business purposes, such as analysis of aggregated, non-personally-identifiable data, account recovery, or if

required by law. All retained data will continue to be subject to the terms of the eDirectree Privacy Policy that you have previously agreed to.

### **Security**

In order to secure your personal information, access to your data on eDirectree is password-protected, and sensitive data is protected by SSL encryption when it is exchanged between your web browser and our web site. To protect any data you store on our servers we may audit our system for possible vulnerabilities and attacks.

### **Changes to this privacy policy**

eDirectree may update this privacy policy. In the event there are significant changes in the way we treat your personally identifiable information, we will display a notice on this site. Unless stated otherwise, our current Privacy Policy applies to all information that we have about you and your account.

### **Violation of this privacy policy**

eDirectree shall disable, remove, and permanently ban any user who violates any one or more of the policies above. In addition, for those users who repeatedly violate eDirectree's privacy policy, eDirectree reserves the right to report defamatory, offensive and/or illegal use of this site to state and federal authorities.

### **Contact information**

If you seek additional clarification about eDirectree's privacy policy, or feel that you have a right that has been violated, please write to us at

eDirectree, inc.  
1580 W. El Camino Real Suite 8  
Mountain View, CA 94040

Alternatively send us an email at [customer-service@edirectree.com](mailto:customer-service@edirectree.com). We will attempt to respond to any inquiry within 72 hours or sooner upon receipt..



## Safety Tips

1. **Share only the information you want.** Please note that anything you put in public groups is public information and can be viewed by anyone. Adjust your privacy settings to hide things such as phone number and address through MyAdmin->My Profile->Privacy tab. Email addresses are always private by default.
2. **Do not place people in groups unless you know them.** Only add members to a group when you know that they would be fine with having their profiles listed in the group you are creating. When in doubt, confirm with the person you are adding first.
3. **Mark your group 'private' when you don't want public access.** By marking your group private, public visitors will not be able to access the membership information in your group. You can quickly change the settings of your group from public to private by editing the descriptive information for the group. You can do this by clicking 'Edit' from a group you are member of, and then clicking 'Group Details' and then selecting the second tab in that window.
4. **Report abuse.** If you feel someone is abusing the service and your privacy, please report them immediately to us at [customer.service@edirectree.com](mailto:customer.service@edirectree.com). We will take steps to correct the problem as soon as possible.

Have fun and be safe!

[About](#) | [Terms of Service](#) | [Privacy](#) | [Privacy Policy](#) | [Safety Tips](#)

[Developers](#)

We are looking for developers to enhance eDirectree with online group games.

eDirectree is by far the fastest way to form groups online. We are looking for developers to enhance this functionality with online group games. Imagine your fellow High School students battling against your arch rival High School in pictionary, basketball, or connect-the-dots online? See who is the smartest, toughest, best looking, etc.

Are you a flash or Shockwave game developer? If so, do you want to leverage an exciting platform that allows real time online group games? We are building such a platform that will enable this, while allowing you to make money from your games.

Send us a note if you are interested! Feedback form :

Or... Email us: [developers@edirectree.com](mailto:developers@edirectree.com)

Submit Your Information

\* First Name :

\* Last Name:

\* Email:

Phone Number:

Submit





eDirectree™

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Total Members: 1  
 Viewed Times: 252  
 Created On: 1/28/2008  
 Created By: Babar  
 Status: private

Share this group link: <http://www.edirectree.com/directory/view+>**SchnackPack**

Total Members: 1  
 Viewed Times: 155  
 Created On: 2/22/2008  
 Created By: Lisa  
 Status: public

Share this group link: <http://www.edirectree.com/directory/view+>**relatives**

Total Members: 5  
 Viewed Times: 94  
 Created On: 2/7/2008  
 Created By: Arpan  
 Status: public

Share this group link: <http://www.edirectree.com/directory/view+>**Family**

Total Members: 2  
 Viewed Times: 110  
 Created On: 2/6/2008  
 Created By: bo young  
 Status: public

Share this group link: <http://www.edirectree.com/directory/view+>**Brother**

Total Members: 5  
 Viewed Times: 159  
 Created On: 2/5/2008  
 Created By: Ruckus  
 Status: public

Share this group link: <http://www.edirectree.com/directory/view+>**AKLRPS**

Total Members: 2  
 Viewed Times: 112  
 Created On: 2/4/2008  
 Created By: Srin  
 Status: public

Share this group link: <http://www.edirectree.com/directory/view+>**okuda**

Total Members: 1  
 Viewed Times: 117  
 Created On: 2/3/2008  
 Created By: mitsuhiro  
 Status: public

Share this group link: <http://www.edirectree.com/directory/view+>**Happy Family**

Total Members: 1  
 Viewed Times: 112  
 Created On: 2/1/2008  
 Created By: Toshiya  
 Status: public

Share this group link: <http://www.edirectree.com/directory/view+>**The Hollands**

Total Members: 3  
 Viewed Times: 123  
 Created On: 2/2/2008  
 Created By: Patrick  
 Status: public

Share this group link: <http://www.edirectree.com/directory/view+>**My Fam**

Total Members: 1  
 Viewed Times: 112  
 Created On: 2/1/2008  
 Created By: craig  
 Status: public

Share this group link: <http://www.edirectree.com/directory/view+>**Chou family group**

Total Members: 3  
 Viewed Times: 149  
 Created On: 1/29/2008  
 Created By: anonymous  
 Status: public

**Arizona 2007**

Total Members: 5  
 Viewed Times: 285  
 Created On: 1/23/2008  
 Created By: Dong xia  
 Status: private



